



UNIDADE DE ESTUDOS ECONÔMICOS



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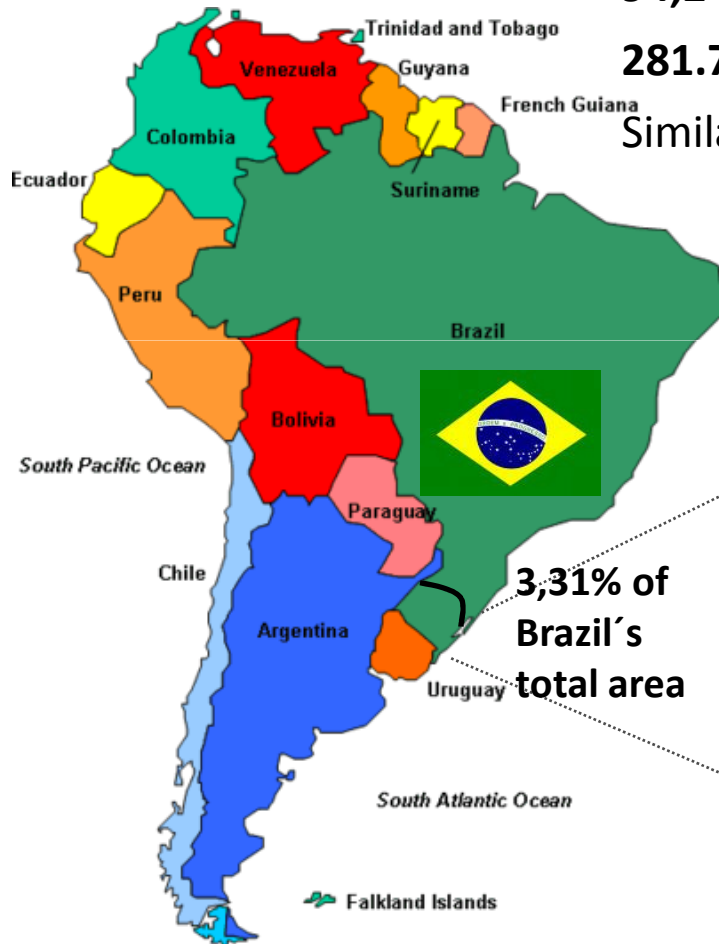
GEOGRAPHICAL LOCATION

Rio Grande do Sul Area:

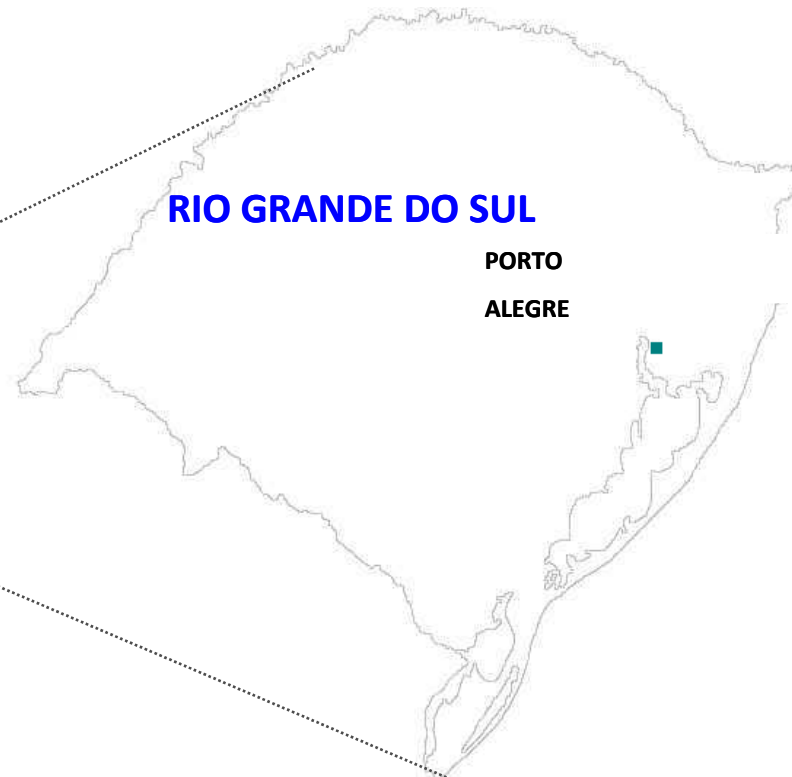
94,247 milles²

281.748 km²

Similar to Philippines

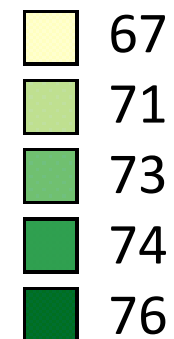
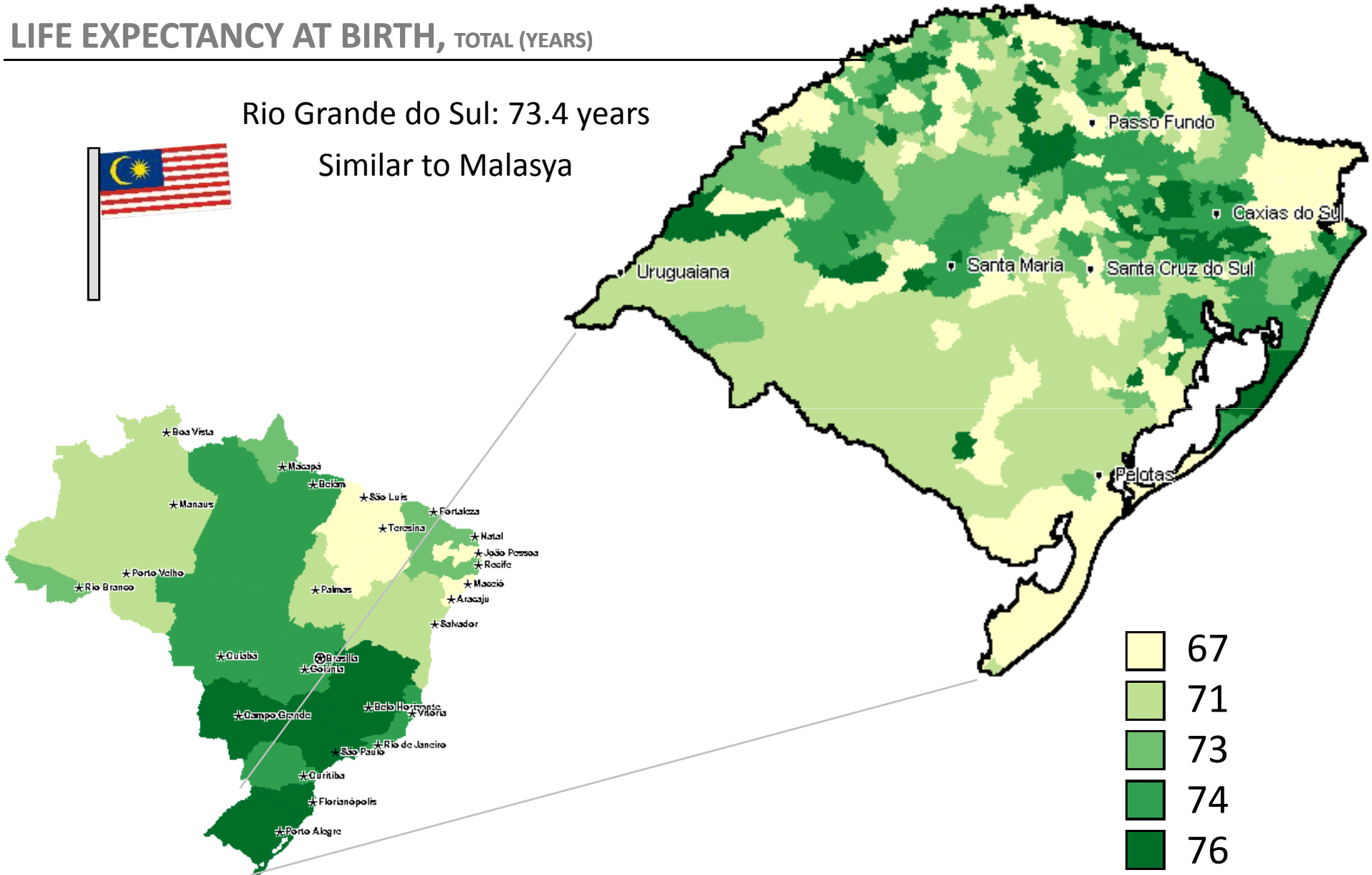


**3,31% of
Brazil's
total area**



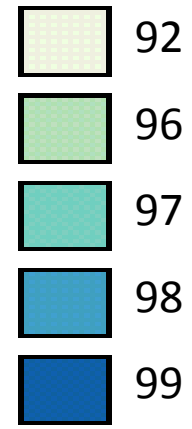
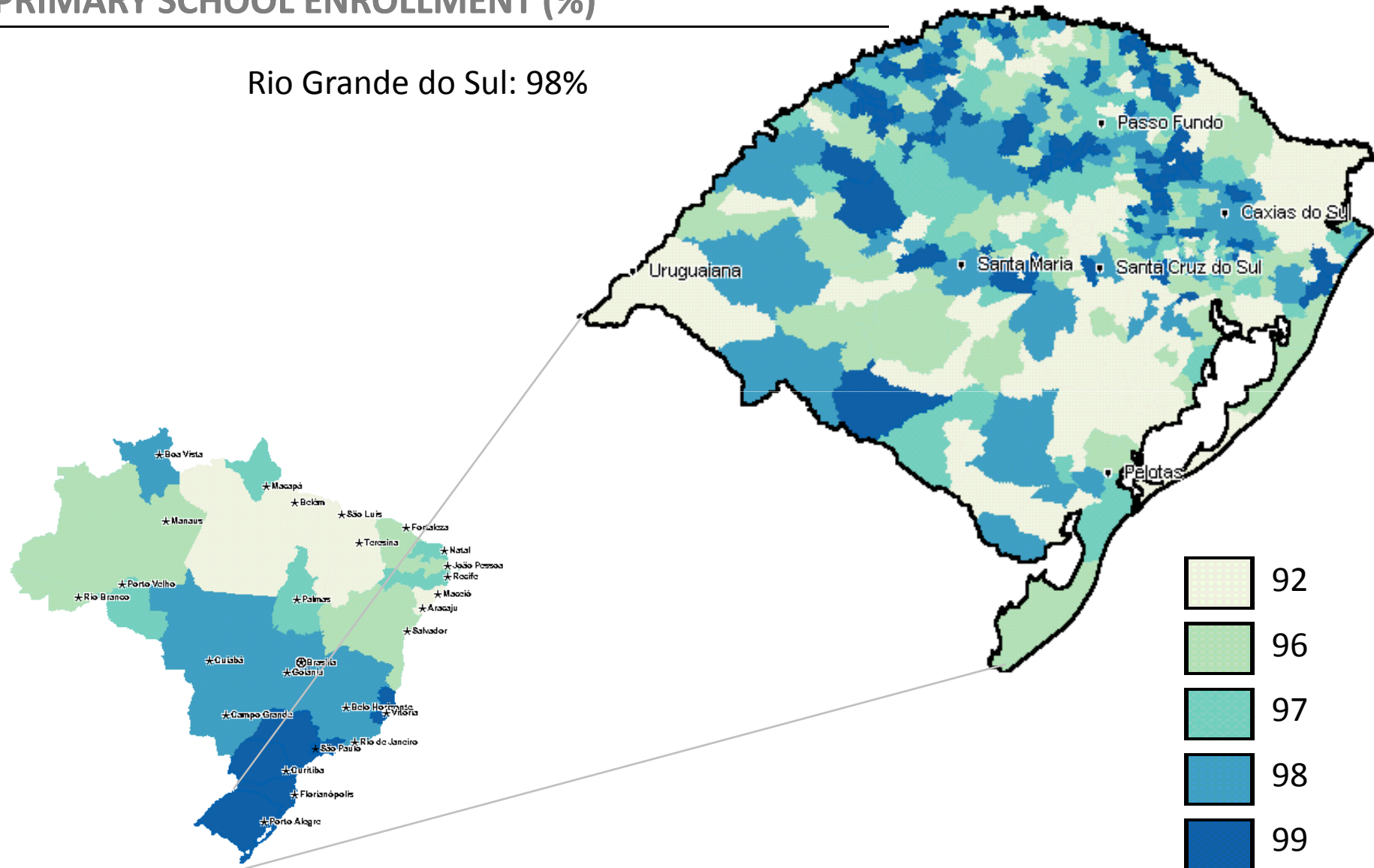
LIFE EXPECTANCY AT BIRTH, TOTAL (YEARS)

Rio Grande do Sul: 73.4 years
Similar to Malaysia



PRIMARY SCHOOL ENROLLMENT (%)

Rio Grande do Sul: 98%



RIO GRANDE DO SUL ECONOMY

ECONOMIC DATA

| Rio Grande do Sul 2010 | |
|-------------------------|--------|
| GDP (US\$ billions) | 129,76 |
| Population (millions) | 10.685 |
| GDP per capita (US\$) | 12.143 |
| Exports (US\$ billions) | 15,38 |
| Imports (US\$ billions) | 13,27 |

SOME COMPARISONS ...



GDP
55% of Singapore's GDP



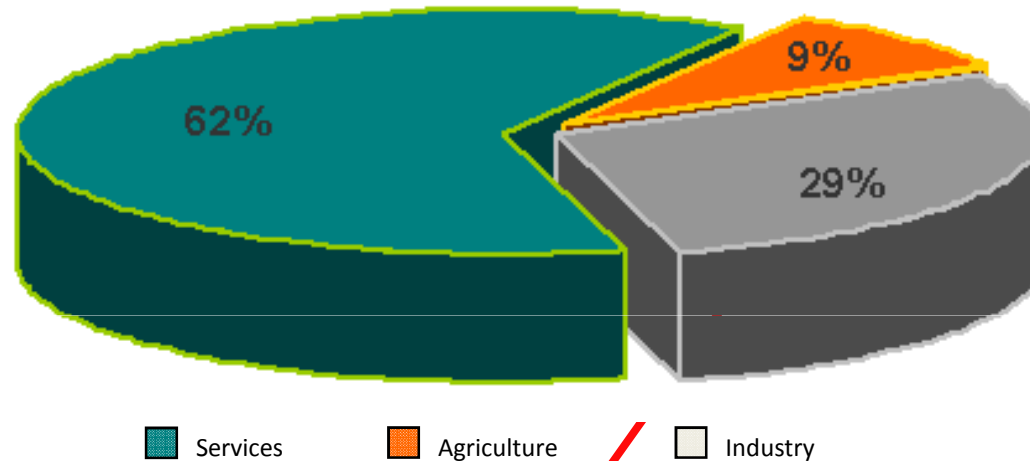
Population
21% of South Korea's population



GDP per capita
82% of Malaysia's GDP per capita (PPP)

RIO GRANDE DO SUL GDP COMPOSITION

GDP OF RIO GRANDE DO SUL

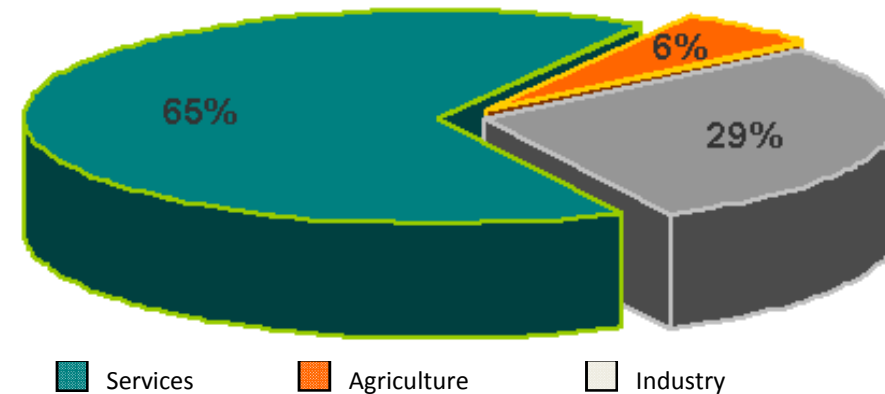


The agricultural sector is stronger in Rio Grande do Sul than the Brazilian's economy average.

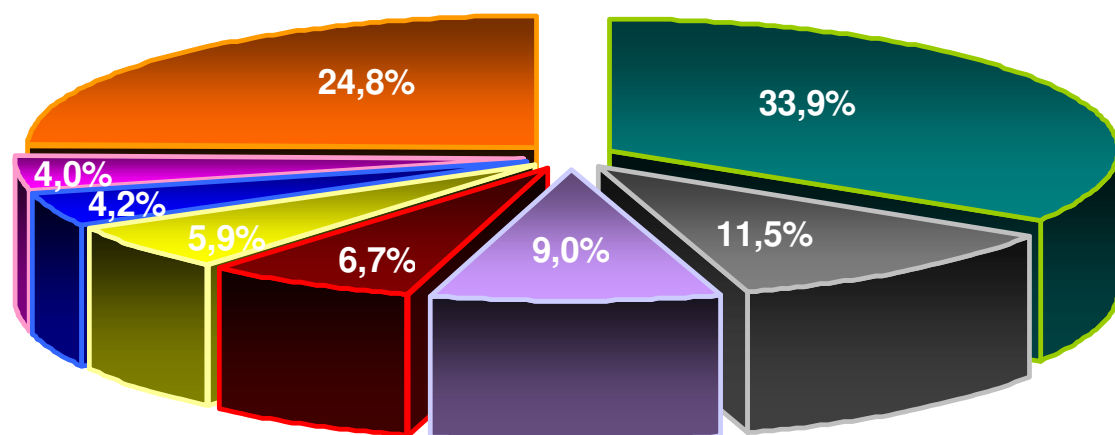
Features of the Rio Grande do Sul's Industry

- Strong link with the Agriculture
- Focused on the foreign market
- Very diversified.

GDP OF BRASIL



SHARE OF EACH STATE IN BRAZIL'S GDP



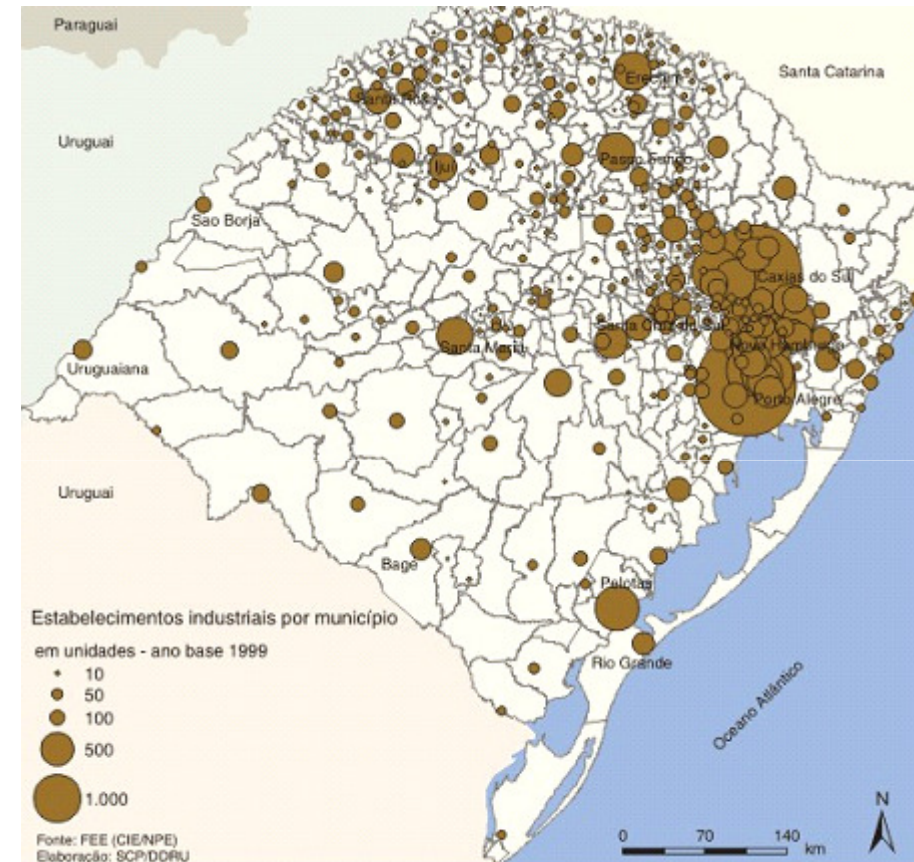
| State | Share (%) |
|---------------------|-----------|
| São Paulo | 33,9 |
| Rio de Janeiro | 11,5 |
| Minas Gerais | 9,0 |
| Rio Grande do Sul | 6,7 |
| Paraná | 5,9 |
| Bahia | 4,2 |
| Santa Catarina | 4,0 |
| Distrito Federal | 3,7 |
| Goiás | 2,4 |
| Pernambuco | 2,3 |
| Espírito Santo | 2,2 |
| Ceará | 1,9 |
| Pará | 1,8 |
| Mato Grosso | 1,7 |
| Amazonas | 1,6 |
| Maranhão | 1,2 |
| Mato Grosso do Sul | 1,0 |
| Rio Grande do Norte | 0,8 |
| Paraíba | 0,8 |
| Alagoas | 0,7 |
| Sergipe | 0,6 |
| Rondônia | 0,6 |
| Piauí | 0,5 |
| Tocantins | 0,4 |
| Acre | 0,2 |
| Amapá | 0,2 |
| Roraima | 0,1 |

Rio Grande do Sul's Industry

Ranking of the State by Industrial GDP

2008

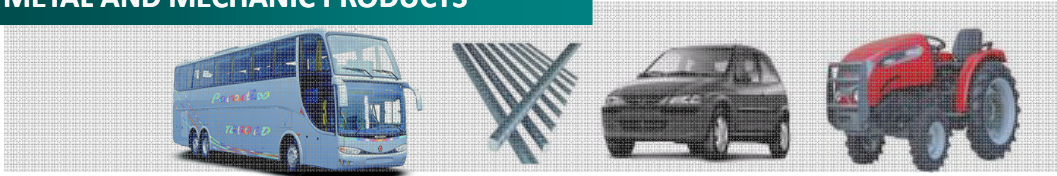
| Estados | Part. % | Rank |
|-------------------|---------|------|
| São Paulo | 39,9% | 1º |
| Rio Grande do Sul | 10,2% | 2º |
| Minas Gerais | 9,1% | 3º |
| Rio de Janeiro | 7,5% | 4º |
| Bahia | 5,9% | 5º |
| Paraná | 5,8% | 6º |
| Santa Catarina | 5,7% | 7º |
| Amazonas | 3,8% | 8º |
| Espírito Santo | 2,0% | 9º |
| Pernambuco | 1,9% | 10º |



Rio Grande do Sul has 41,8 thousand industries

RIO GRANDE DO SUL'S PRODUCTION

METAL AND MECHANIC PRODUCTS



Chemical



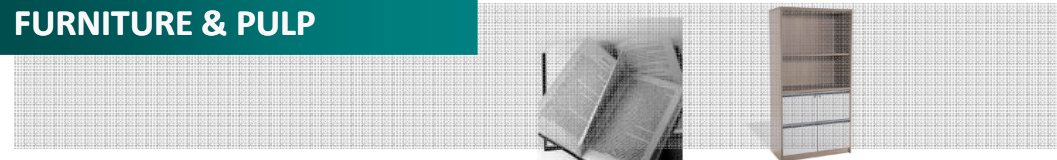
AGRIBUSINESS



SHOES AND LEATHER



FURNITURE & PULP



CONSOLIDATED

NEW ECONOMY

Industrial Forests

Shipyards

Biofuels

Biotechnology

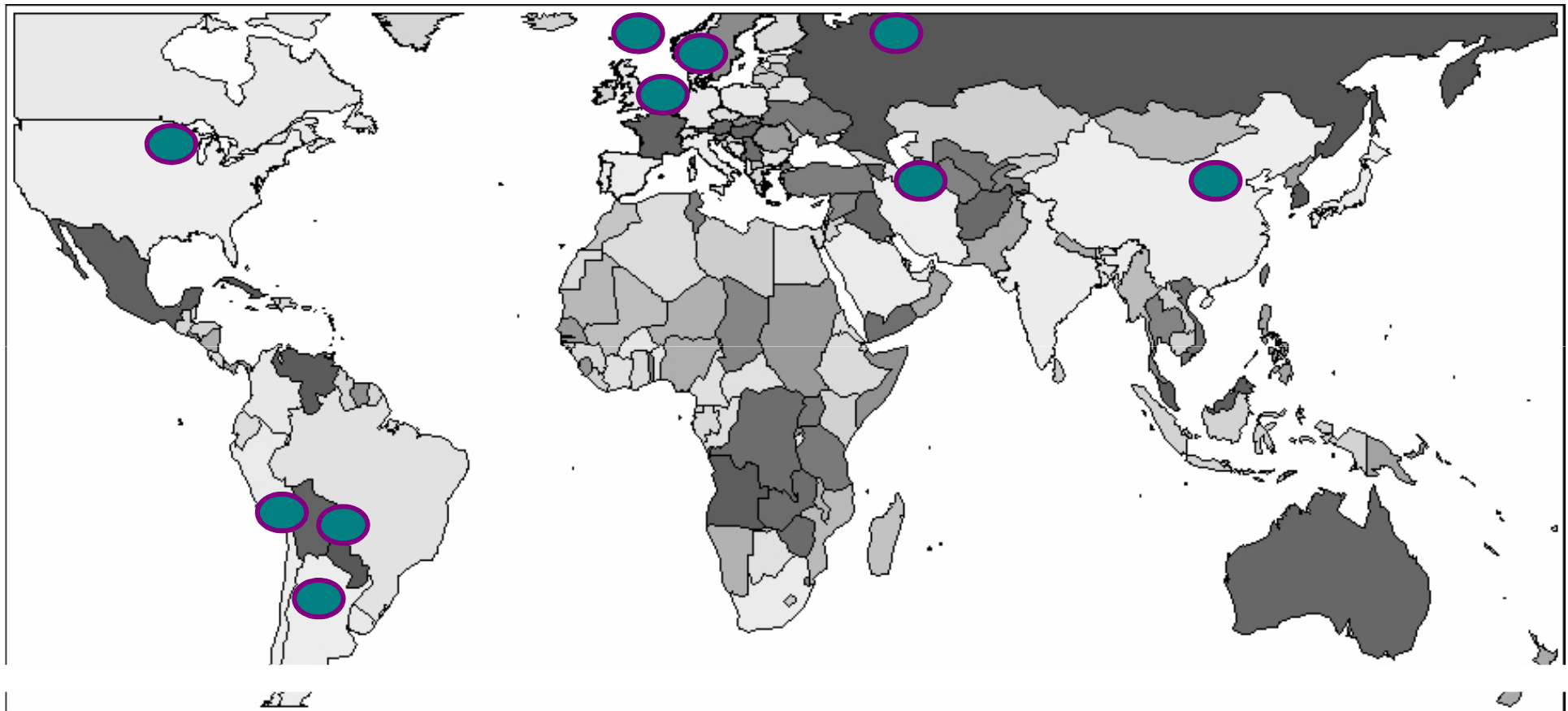
Information Technology

RIO GRANDE DO SUL's EXPORTS

| Products 2010 | US\$ | Part. % |
|---|---------------|---------|
| Meat & products | 1.954.110.265 | 12,70 |
| Tobacco & products | 1.815.516.526 | 11,80 |
| Soybeans & products | 1.786.506.656 | 11,61 |
| Plastic & products | 1.040.536.485 | 6,76 |
| Tractors, motor vehicle, trailers and parts | 977.592.851 | 6,36 |
| Agriculture machinery and equipments | 971.148.253 | 6,31 |
| Footwear | 833.697.735 | 5,42 |
| Leather | 463.942.461 | 3,02 |
| Oil and Fuel | 461.274.009 | 3,00 |



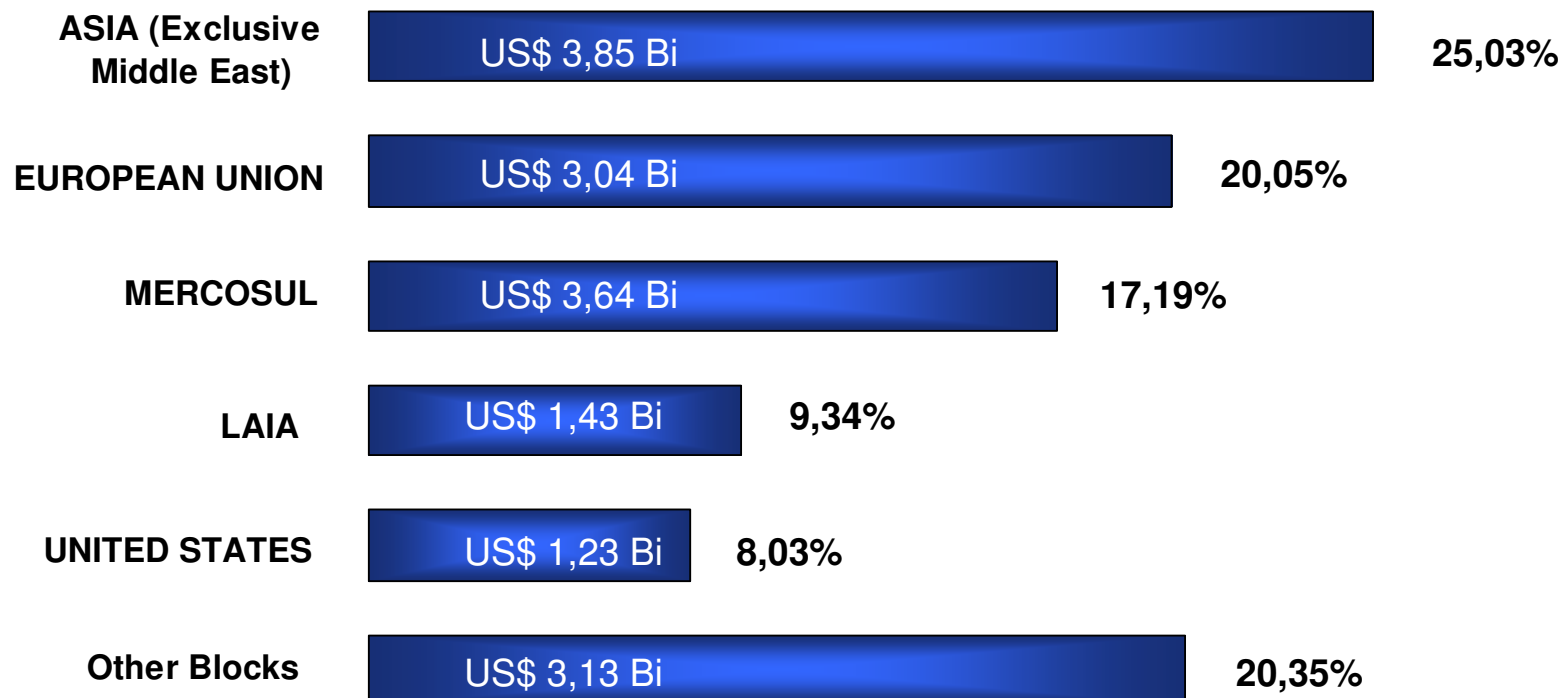
EXPORTS DESTINATIONS



More than 200
Countries

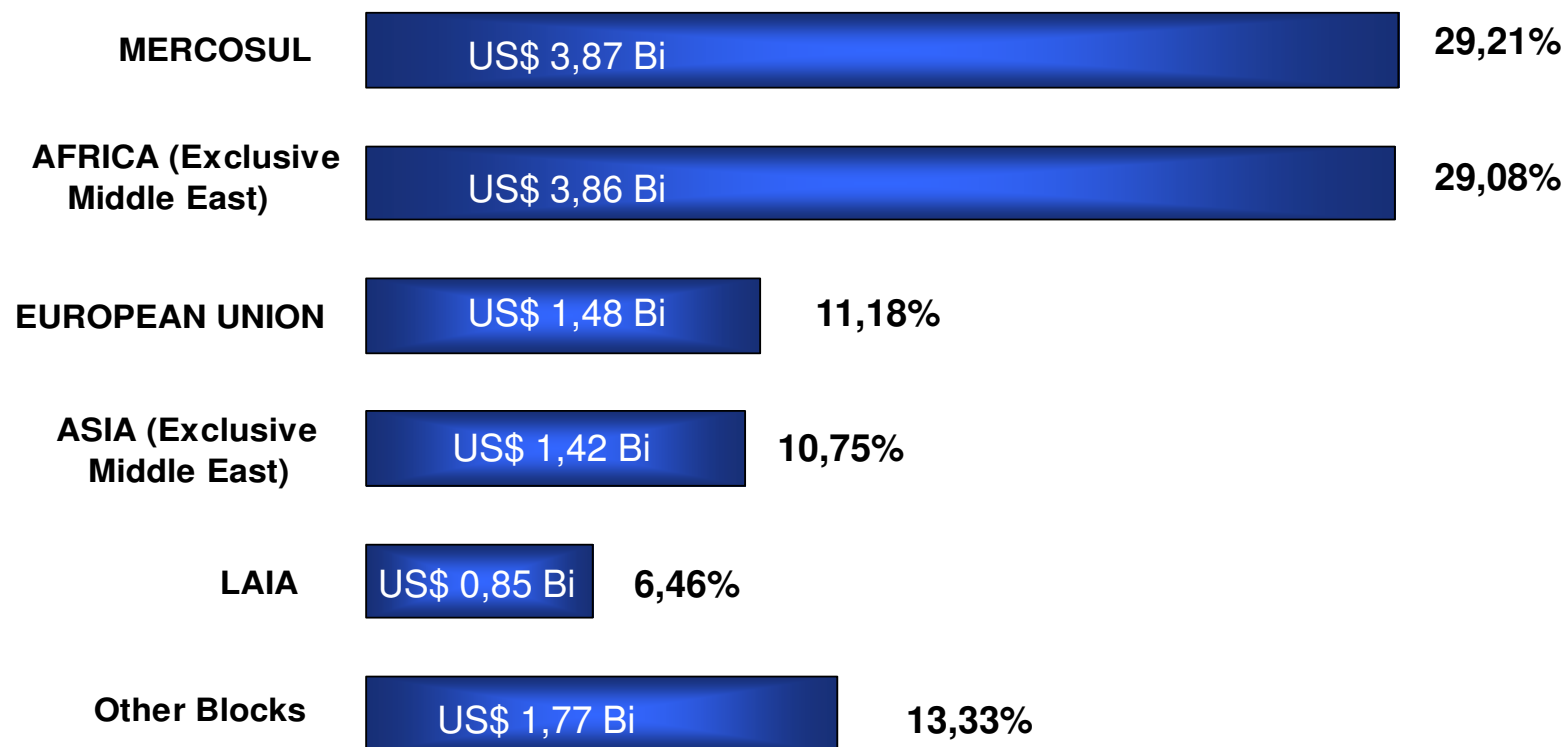
MAIN SUPPLIERS TO RIO GRANDE DO SUL

2010 – SHARE %



MAIN SUPPLIERS TO RS

2010 – SHARE %



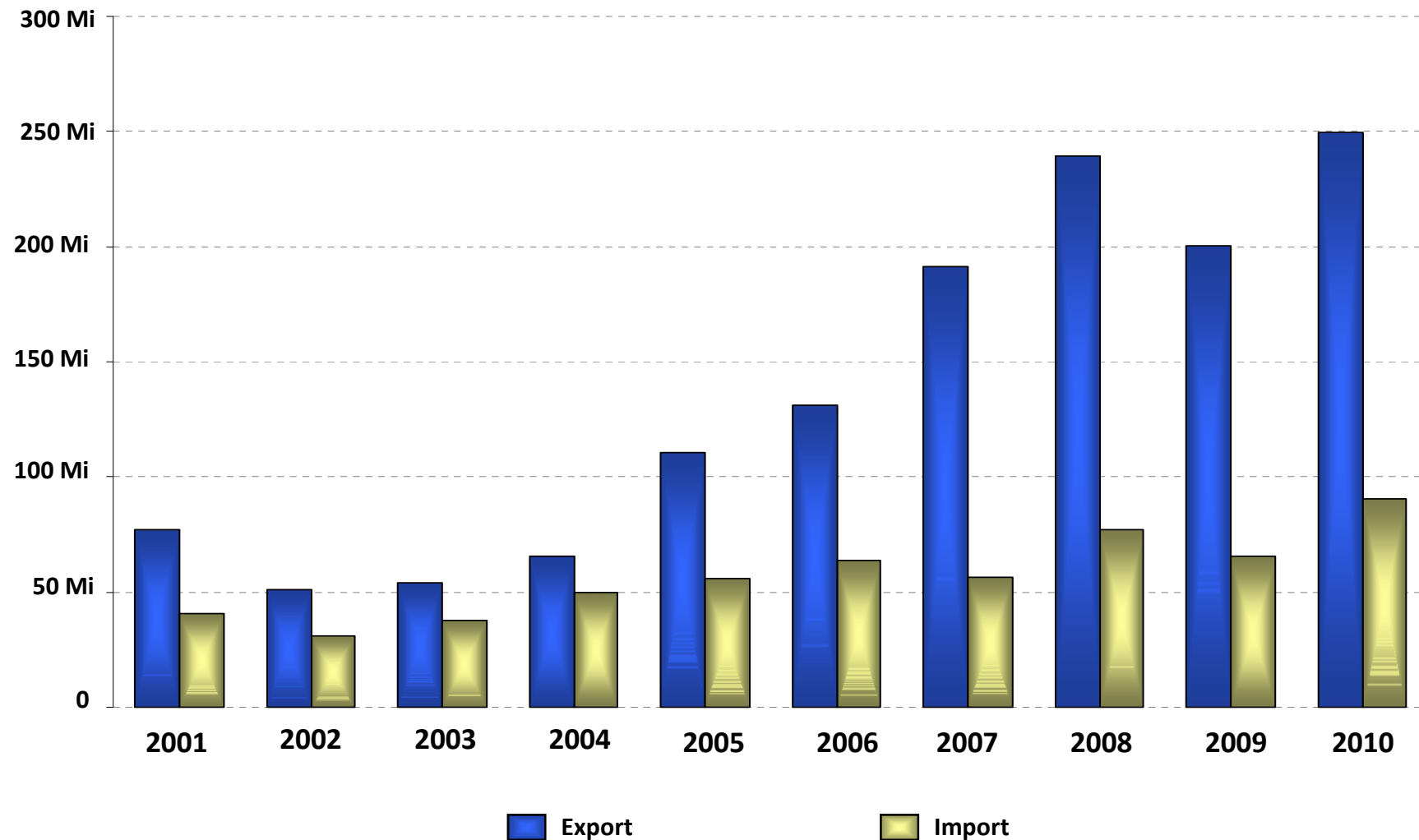
TRADE BALANCE



| Year | BRAZIL | | | RIO GRANDE DO SUL | | |
|---------------------|----------------|----------------|-------------|-------------------|-------------|-------------|
| | 2009 | 2010 | Δ 2009/2010 | 2009 | 2010 | Δ 2009/2010 |
| EXPORT | 2.622.284.922 | 3.760.122.477 | 43,39% | 200.545.285 | 249.412.707 | 24,37% |
| IMPORT | 4.818.329.199 | 8.422.446.788 | 74,80% | 65.680.137 | 90.568.499 | 37,89% |
| SURPLUS/ DEFICIT | -2.196.044.277 | -4.662.324.311 | | 134.865.148 | 158.844.208 | |

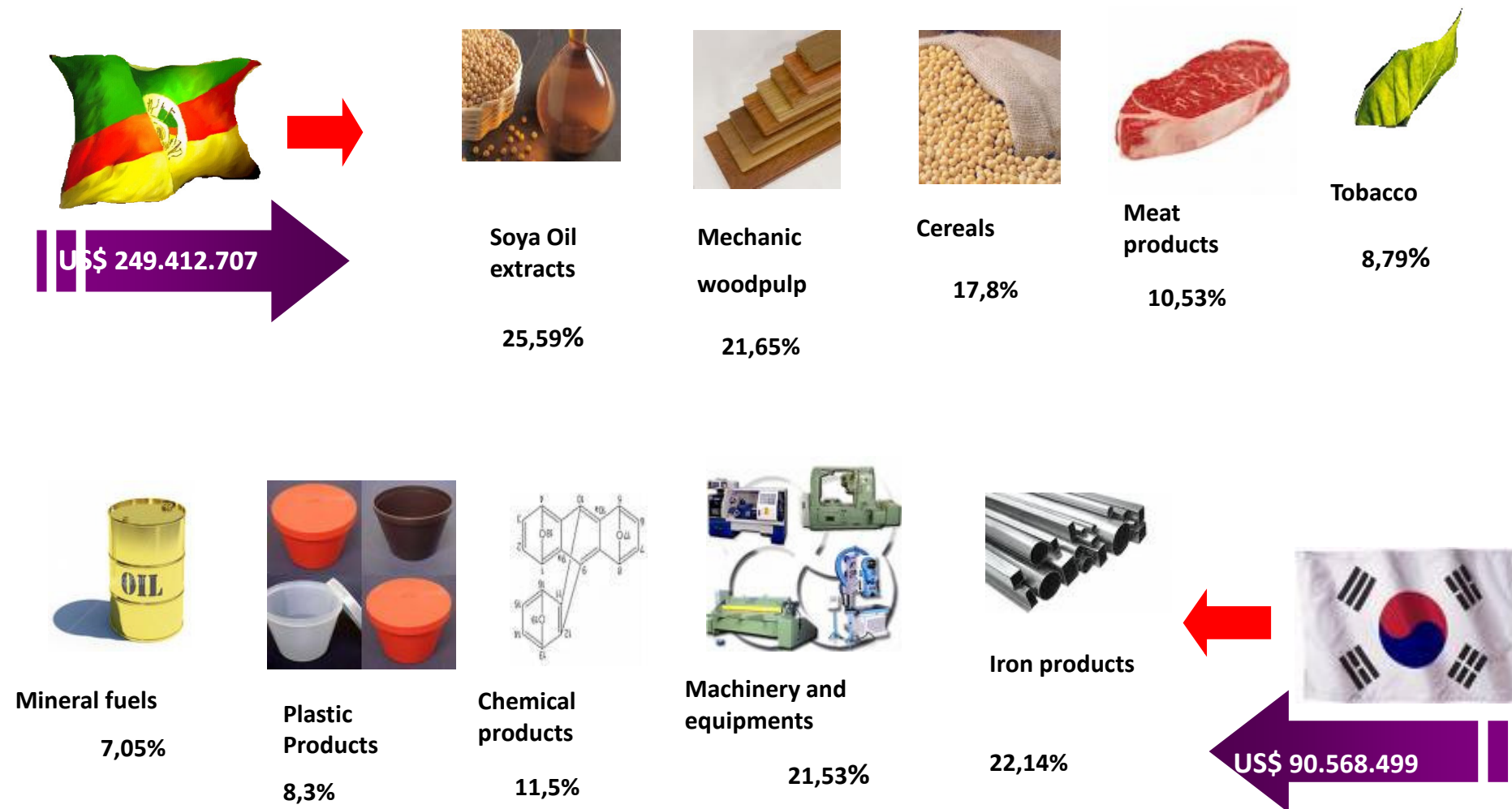
➔ **Brazil – South Korea is the 13° destine of exports and 69° in imports (2010)**
RS – 16° exports and 24° imports (2010)

TRADE BALANCE EVOLUTION RS – SOUTH KOREA (US\$ DOLLARS)



Source: SECEX/MDIC

RS vs South Korea – Main Products – (2010)



MAIN RS COMPANIES THAT EXPORT TO SOUTH KOREA (2010)

- CMPC CELULOSE DO BRASIL LTDA.
 - NIDERA SEMENTES LTDA.
- BSBIOS IND. E COMÉRCIO DE BIODIESEL
 - BUNGE ALIMENTOS S/A
- LUIZ FUGA IND. DE COURO
- CTA CONTINENTAL TOBACCOS ALLIANCE S/A
 - CARGILL AGRICOLA S/A
- UNIVERSAL LEAF TABACCOS ALLIANCE
- OLFAR IND. E COMÉRCIO DE OLEOS VEGETAIS
 - BRF FOODS S/A
 - BRASKEM S/A
 - CURTUME AIMORE S/A
- PENASUL ALIMENTOS LTDA



MAIN RS COMPANIES THAT IMPORT FROM SOUTH KOREA (2010)

- ROMAC TÉCNICA DE MÁQUINAS E EQUIPAMENTOS
LTDA.



-REFINARIA DE PETROLEO RIOGRANDENSE

- BRASKEM S/A



-PANATLANTICA S/A



-PIRELLI PNEUS LTDA.



-EPCOS DO BRASIL LTDA



-FLECKSTEEL IND. DE ARTEFATOS METALICOS

-INNOVA S/A



-CONSERVAS ODERICH S/A



-THYSSENKRUPP ELEVADORES

-BORRACHAS VIPAL





FIERGS
CIERGS
SESI
SENAI
IEL

FIERGS

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